

HARPER SPERO

Harper Spero is a business coach and consultant who specializes in working with individuals who want to live, work, and earn on their own terms. She thrives when helping people navigate every stage of the entrepreneurial leap, from planning to launch to growth. Whether working with clients to decide whether it's time to leave their full-time job and go all-in on their idea, or strategizing with business owners who have hit some bumps during the first few years, Harper ensures that clients have the support, resources, and confidence to meet their full potential.

Harper is also the host of Made Visible, a podcast that helps people with invisible illnesses feel more seen and heard. The interview-format podcast also explores what it's like to be a caregiver to someone with an invisible illness. As someone who has lived with a rare invisible illness for her entire life, Harper is passionate about bringing invisible illness into the light and creating a platform for others to share their stories.

Prior to coaching and podcasting, Harper spent ten years leveraging brands through marketing, public relations, and event production. Her past clients include corporate heavyweights Johnson & Johnson, Disney, and Ann Taylor, as well as leading nonprofits like the David Lynch Foundation, Lower Eastside Girls Club, Team Rubicon, Headstrong Project, and Bent on Learning. After realizing that she craved the autonomy and freedom that came with entrepreneurship, Harper earned her coaching certification from the Institute for Professional Excellence in Coaching (iPEC). Since launching her business in November 2014, Harper has helped clients discover their paths to professional success while also supporting them in integrating fulfilling lifestyle changes.

Harper is based in New York City and spends her winters in Tel Aviv. She loves traveling to different cities around the world to connect with friends, see live music, and visit incredible restaurants, all while running a small business that allows her to find balance in her lifestyle.



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